

Eco-fabulous

Daniel Norzagaray is the head designer of the fabulous fashion line Haley K. Here he talks to *Caviar Affair* about ecodesign.

Caviar Affair: What is your design background?

Daniel: I went to school for graphic commercial design but knew my passion was clothing. After graduating from Fashion Institute of Design and Merchandising, I worked for edgy fashion houses and began my entrée into “sustainable” fabrics. I want to use my design talent to fulfill philanthropic desires.

CA: What are your inspirations?

I want to focus on a natural fashion message.

CA: Who is the Haley K consumer?

Women who love trendsetting style combined with quality, comfort, and a classic fit. Our target customer is 25 to 50 years old, affluent, educated, modern. She explores nature and wants to sustain what she sees and loves for the future.

CA: Does Haley K have a sister company or brand?

Our company has other divisions, but Haley K is the only true “green” label using only certified organic cotton. But all our divisions use recycled paper and hangers, ride share, timed lighting, and low-impact dyes.



CA: Can you be eco-friendly and fashion conscious?

Haley K recognizes our lovely mother earth while maintaining a vision on fashion, and a stylish approach to the eco-movement.

CA: What are the most popular pieces?

Our tees and hoodies are popular, and dresses are important; the Spring 09 season has a must-have, multilayered tissue jersey skirt.

www.haleykclothing.com

Caviar of Cashmere

Cozy up in the exotic natural fiber called Qiviuk. by Polina Steier



Fabrics

WINTER BRINGS MANY ADVENTUROUS PLEASURES.

But you need to keep warm. Whether you're exploring Moscow's Kolomenskoye in a horse-drawn troika or enjoying a week of heli skiing British Columbia's

Interior Mountains, bundle up in

sophisticated, urbane style.

Before you depart for your winter adventures, visit Qiviuk's newest boutique in New York's Plaza Retail Collection and stock up on decadent wraps and sumptuous scarves that will easily transport you from the slopes to the après-ski hot spot.

Once an ancient, natural secret, Qiviuk (pronounced kiv-vee-uk) is the naturally shed inner down of the protected Canadian musk ox.

Not unlike the vicuña, the source of qiviuk is far more rare. This down shields the once fiercely hunted ancient Arctic goat species from temperatures as cold as minus 112 degrees Fahrenheit. As temperatures rise, the goats' shaggy coats litter the northern Canadian Arctic tundra. Designer Catherine Oxenberg refers to the soft and lightweight knitwear that the soft fiber produces as “the caviar of cashmere.” Headed by Peruvian-born Fernando

Alvarez, Qiviuk's collection marries style and ultrafine materials to create a line of hand-made designer clothing and accessories.

Qiviuk's enterprises in the Arctic allow for the Musk ox to survive and flourish in their natural environment. The company employs the Inuvialuit, a First Nations people residing in the furthest reaches of Canada's Western High Arctic, to harvest the Musk ox fine under-wool.

www.qiviuk.com