

# Facts About Qiviuk

- + It is soft grayish-brown in color.
- + It is eight times warmer than sheep's wool.
- + It provides a natural, breathable system through its hollow fibers or air pockets which trap body heat.
- + It is three times lighter than cashmere.
- + It is being advertised as the "the new vicuna" and also as the cashmere of the north.
- + It will not shrink.
- + It is very durable.
- + It can be hand washed in mild detergent.
- + It is finer than cashmere, pashmina, merino or alpaca and is close to vicuna.
- + It retains warmth even when wet.
- + Muskox yields approximately 8 pounds of Qiviuk every year.
- + Its diameter is 15 to 17 microns. The finer the fiber, the better the yarn it yields.
- + It is the most precious and possibly the most expensive fiber in the world.
- + Children Qiviuk's line was launched in 2011.

WWW.QIVIUK.COM

*(visit web site to check for newer locations)*

QIVIUK BOUTIQUE

The Plaza Shops  
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